

SpatialKey Management Team

UNIVERSAL MIND

SpatialKey (<http://spatialkey.com>) is a product of Universal Mind. It delivers location intelligence to decision makers with no programming, no specialists, and no waiting.

Universal Mind's team of software strategists, designers, and developers help clients achieve business objectives by creating custom-connected software applications for the web, desktop, kiosks, and mobile devices. Universal Mind excels at solving difficult business challenges for its customers by fusing experience-driven design, advanced technology, and industry insight. The company was founded in 2003 and is headquartered in Westfield, MA.

For more information visit <http://universalmind.com>

SPATIALKEY MANAGEMENT

Tom Link, Managing Director

Tom Link oversees technology and operations at SpatialKey. He joined Universal Mind and the SpatialKey team after five years at Allaire/ Macromedia, where he was one of the founding members of their consulting group. His experience in Rich Internet Application development and his research in location intelligence and data visualization led to Universal Mind's development of SpatialKey.

Mike Connor, Vice President of Product Management

Mike Connor leads SpatialKey's product management and marketing efforts. Prior to joining Universal Mind and the SpatialKey team, he worked for over 20 years at leading technology firms including Apple, Silicon Graphics, and Adobe. In addition to product management and marketing, Mike's background includes business and channel development, market and industry analysis, and business strategy development.

Brandon Purcell, Director of Technology

Brandon Purcell leads the team responsible for building SpatialKey. He joined Universal Mind and the SpatialKey team after eight years at Allaire/Macromedia/Adobe, and has supported a wide range of products including ColdFusion, JRun, Flex, Flash Media Server, Flash, Flash Lite, Flash SDK, and FlashCast. Prior to joining Allaire, he served with the United States Army as a Communications Officer. He is a graduate of Southern Illinois University at Carbondale and holds a B.S. in Electrical Engineering.