



SpatialKey

Media Usage Guidelines

05/07/2019



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SpatialKey Name

SpatialKey should always be presented in camel case with a capital S and K.

SpatialKey Logo

The 2-color SpatialKey logo is intended to be used on white or light backgrounds. It can be used on light images in certain instances as long as its integrity is maintained.

Another acceptable color option is to use the knockout white version on dark backgrounds or images.

To maintain full legibility, never reproduce the horizontal logo at widths smaller than 1.5 inch (for print) or 150 pixels (for screen). Ensure clear space around the logo for legibility. A space equivalent to the “a” in the logo should be maintained on each side.

SpatialKey Boilerplate

SpatialKey is the essential insight hub for the P&C industry. We are reinventing the way insurers transform data into actionable intelligence. SpatialKey solutions amplify the value of insured data and expert content through unmatched user experiences and breakthrough geospatial business intelligence. Through focused analytics and agile visualizations, SpatialKey helps more than 100 insurers understand global risk accumulations and composition, respond to live catastrophe events, and manage exposure proactively at the point of underwriting.

Contact Us

If you have any questions please email Sarah Stadler, Director of Marketing for SpatialKey.